

Inspired by the north

Silver jewellery designs by Sabine Seifert are everything but conventional. The German designer's pieces are inspired by the raw nature of Norway and impress with their contemporary yet timeless and powerful character.

By Nane Steinhoff | Photos: Andreas Brandt

Everything started with a more incidental apprenticeship as a goldsmith. Only during Sabine Seifert's further education to qualify as a master goldsmith and jewellery designer, did she discover her passion for independent working and designing. "After my apprenticeship, I noticed a big wanderlust and thus, I co-incidentally landed in the north of Norway for 15 years," she smiles. "The wild nature overwhelmed me and the Viking traces inspired my imagination. I'm curious by nature. I want to learn, understand and develop personally. My jewellery design is similar."

Now living in Hamburg in Germany,



she designs collections that are timeless, minimalist and unisex, comprising beautiful silver necklaces, bracelets, rings and

earrings, sometimes decorated with precious stones. The fact that her collections are inspired by the north is immediately evident as her designs are influenced by the likes of blueberries, anchors, snowmen, fish, sails and Viking shields.

Her new design collection, the first made in Hamburg, shows the development from a square-shaped sail to an anchor and eventually a belief-hope-love symbol. "Nordic, maritime, Hanseatic... and the circle is complete," Seifert concludes. The highlight of the collection is an exclusive item in gold, studded with sparkling brilliants.

For more information, please visit:
www.schmuck-seifert.de